

# Access Montgomery Television Media Day for Non-Profits Part 1 - Building Effective Media Relationships

Discover new ways to build an effective relationship with the local media while networking with other area non-profit organizations.

## Who

Montgomery County Non-Profit Organizations.  
One representative per organization. Additional Registrations accepted if space permits.

## What

**8:30 am - 9:30 am** - Breakfast & Networking (Bring brochures and cards)

**9:30 am - 10:30 am** - \*Learn how to get maximum exposure for your organization in a Media Relations Training Seminar for Non-Profits. Guest Speaker - **Neil Greenberger**, Legislative Information Officer for the Montgomery County Council.

**10:45 am - 12 noon** - \*Learn how the media decides what to cover, in a Media Panel Discussion with Print and Broadcast Media Professionals including: AMTV Producer **Oby Nwaogbe**, Gazette Editor, **Judith Hruz**, WTOP Director of Public Affairs, **Melvin Chase**, and Washington Post Reporter, **Lori Aratani**.

## When

**Wednesday, November 4th, 2009**  
**8:30 am - 12 noon**

## Where

**Access Montgomery Television**  
**7548 Standish Place**  
**Rockville, MD 20855**

*Event Co-Sponsored By...*



## FEE

\$15 before October 12, \$25 after October 12 (Includes Breakfast)  
*Limited Space—Register Early—Registration Deadline is October 30.*

*\*Speakers subject to change.*

To register contact Shannon Romano at [sromano@mct-tv.org](mailto:sromano@mct-tv.org) or call 301.424.1730 ext. 351